

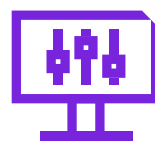


# Assess and benchmark your sustainability performance

KEARNEY

IMP<sup>3</sup>ROVE

Undeniably sustainability is not something organisations across industries can ignore any longer. If you are unsure **how sustainability affects your company**, how it can be **leveraged** for your benefit, how you are **currently performing** in comparison to your peers or how you can **improve**, then reach out and conduct the brand new IMP<sup>3</sup>ROVE Corporate Sustainability Navigator tool jointly with us.



## Your benefits

Regardless of the size of your company or your current level of engagement with sustainability, the benchmarking tool has real benefits for you



Get an **overview** of what sustainability-driven innovation management is

Understand your current performance in **leveraging sustainability** to drive growth

Gain transparency on where you stand in **comparison to competitors**

Identify **strengths and weaknesses** in your current inclusion of sustainability to drive innovation

Gain **inspiration** and **set your ambition level** for harnessing sustainability

## The process



The tool is integrated in a structured process that helps you to leverage the results for your company's benefit

### Assessment

- Conduct short assessment (~30 mins) with your Enterprise Europe Network advisor and receive a personalised benchmarking report
- Gain immediate insights into untapped potentials

### Feedback workshop

- Benefit from an in-depth analysis of your current performance
- Jointly define your ambition level and prioritise improvement areas

### Action plan implementation

- Receive ongoing support in implementing your sustainability initiatives
- Monitor your progress in driving competitive, sustainable growth



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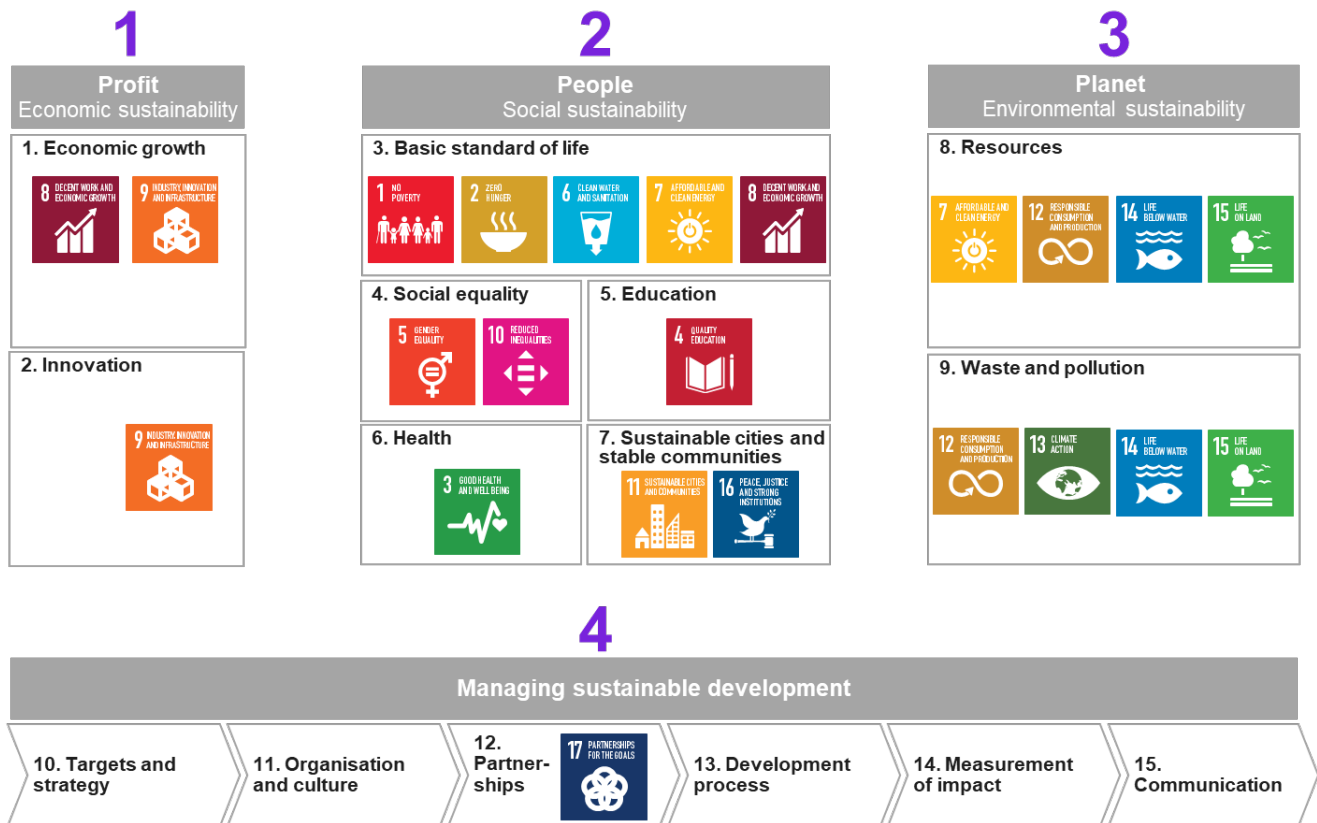
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## The Corporate Sustainability Navigator

The new IMP<sup>3</sup>ROVE Corporate Sustainability Navigator tool offers a **unique, qualitative and holistic assessment** of your status quo in leveraging sustainability to drive growth. By providing **benchmarking** with your company's peers, it enables identification of improvement potentials and the development of a **targeted, concrete action plan**.

### Overview of the holistic assessment framework



This state-of-the-art, example-driven assessment builds on the **Sustainable Development Goals** established by the United Nation. It combines them with the **triple bottom line** and IMP<sup>3</sup>ROVE's unique expertise in innovation management, based on the “**House of Innovation**”.

**Find out how you can leverage sustainability for your competitive advantage!**